



## INTERNATIONAL MEDIA AND LAW TRAINING PROGRAMME 2010

Gujarat National Law University is pleased to announce the Call for Papers for the International Media and Law Training Programme, (MLTP) to be held in the month of September this year. After a roaring success at the National level, the MLTP goes International this year, and now would like to have contributions from Researchers, Journalists, Lawyers, Academicians, Doctoral Students, Experts in the field of Media and the Student fraternity for inclusion as a part of the Reading Material of the Training Programme.

Topics for Submission are as follows:

### 1. Media & Law: A Theoretical Understanding

- The rights-duties discourse, Right to Privacy, Media Law as a legal discipline, Mass Communication and Principles of Morality, Government Regulation of Indian Media, Jurisprudential analysis of mass media and the socio-political impact on the society.

### 2. Media & International Law

- Media: Its contribution to the International Law of Peace, Media and International Humanitarian Law, Protection of Journalists covering war- The international Standards, Freedom of Press during armed conflict, India & International Media Regulations.

### 3. Media & Law: Regulating International Broadcasting

- Competition Policies and Mass media, The rights and duties of broadcasting organizations, The legal regulations of broadcasting standards, The economics of Media Broadcasting, Ambush Marketing, Sponsorship and Advertisements.

### 4. Media & Intellectual Property

- The IP issues like Trademark, Copyright Violations, Plagiarism in Media, Piracy Issues, Critical Analysis of the Indian Copyright Act, overview of the international IP regime vis-à-vis Media.
5. e-media: The Evolving Challenges
- Globalization and Digital Media, Social Networking websites and the civil society dynamism, e-media and reporting standards, e-media: the search for definition, e-media and Concerns of Intellectual Property Regime.
6. Media & Taxation Policies
- Taxation regime and Media regulations, Satellite Television and tax standards etc.

The authors can contribute on any of the themes and the tentative areas/sub-themes covered under the same.

The guidelines are listed as follows:

- Articles should not exceed 3000 words excluding footnotes.
- Co-authorship to a maximum of two authors is permitted.
- The citation should be strictly in accordance with the Harvard Blue Book Style.
- Submission of Manuscripts will be accepted only in the electronic format. Submissions must be e-mailed in Microsoft Word format to [mltp@gnlu.ac.in](mailto:mltp@gnlu.ac.in).
- The chosen topic for submission must be listed on the Subject line of the E-Mail.
- The manuscripts would be reviewed by a panel of experts and the acceptances thereafter would be intimated by e-mail.

**The Last (Extended) Date for receipt of Manuscripts is 15<sup>th</sup> August, 2010.**

**For Clarifications, please contact:**

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